

# Jakob Lazzaro

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## Education:

### Northwestern University – Medill School of Journalism, Evanston, Illinois

- Bachelor of Science in Journalism with a history double major *Graduated in June 2020*
- Study abroad at the University of Hong Kong, Hong Kong *August – December 2018*

## Experience:

### National Public Radio, Washington, D.C.

*Diversity Intern*

*June – September 2020*

- Managed NPR's Source of the Week blog, a public resource helping journalists find diverse sources
- Researched and interviewed potential sources and wrote and published WordPress blog posts
- Wrote and sent out email newsletter featuring this week's source
- Ran the Source of the Week social media accounts
- Added interactive source map and revamped website in preparation for migration to training team server

### CalMatters, Sacramento, California

*Editorial Intern*

*January – March 2020*

- Covered how California state government affects the lives of ordinary people as part of the CalMatters team, with a specific focus on housing and transportation
- Pitched and reported two digital features with data-driven infographics, one on AB 1350 which would make public transit free to anyone 18 and under and the other on SB 1079 which would impose a home vacancy tax
- Pitched, reported and edited an audio version of the AB 1350 feature for broadcast with 89.3 KPCC
- Edited and produced Gimme Shelter, the CalMatters housing podcast

### North by Northwestern, Evanston, Illinois

*September 2016 – December 2019*

*Executive Editor*

*March – December 2019*

- Oversaw day-to-day operations of North by Northwestern as second-in-command to editor-in-chief
- Created, drafted constitution and served as speaker for North by Northwestern's staff legislative forum
- Edited story drafts, input into CMS (Ghost) and published finalized stories at nightly newsroom meetings
- Led newsroom one night a week in lieu of editor-in-chief
- Served as managing editor for audio and photo/video sections
- Researched and reported web stories and reported and edited podcast episodes for AskNBN
- Hosted and edited Can't Let Go, a biweekly podcast on news and personal stories we couldn't let go of

### 90.5 WESA, Pittsburgh, Pennsylvania

*Newsroom Intern*

*June – August 2018*

- Covered a wide variety of stories around Pittsburgh as a general assignment reporter
- All stories included a reader, cut copy and wrap for broadcast paired with a more in-depth web version incorporating photography and other multimedia
- Pitched and reported two features on air quality and the supposed monopoly of a local grocery store and three 90 second mini-features for the ongoing Pittsburgh Tech Report series
- Edited audio for broadcast and photos and videos for online, ran tape syncs

### Medill News Service (Northwestern's Medill on the Hill program), Washington, D.C.

*Politics Reporter*

*January – March 2018*

- Covered same-day breaking news from the U.S. Capitol such as committee hearings and the State of the Union in addition to pitching and reporting several longer features
- Traveled to Pittsburgh twice as part of a team of three reporters covering the 2018 special election in Pennsylvania's 18th congressional district
- Updated stories in real-time from the field using Twitter, Snapchat and Facebook Live
- Work published in media partners including USA Today, UPI, The Frederick News-Post and The Bend Bulletin

## Skills and Organizations:

- Adobe Audition, InDesign, Premiere, and Photoshop; WordPress, Microsoft Office
- Member of the Northwestern chapter of the National Association of Hispanic Journalists *2016 – present*