

Jakob Lazzaro

jakob@jakoblazzaro.com · [@JakobLazzaro](https://www.instagram.com/JakobLazzaro) · jakoblazzaro.com

Experience:

90.5 WESA, Pittsburgh, Pennsylvania

Digital Producer

December 2022 – present

- Build, copy edit and publish stories by WESA reporters and partner organizations
- Write and send Inbox Edition, WESA's daily morning newsletter
- Update homepage, send push notifications and manage station social media accounts
- Write SEO-friendly headlines and descriptions; track story analytics
- Take and edit photos; occasionally report breaking news stories and features

88.1 WVPE, South Bend-Elkhart, Indiana

Senior Reporter and Assignment Editor

September – November 2022

Reporter and Assignment Editor

June 2021 – September 2022

- Reported daily news stories and features about South Bend, Elkhart and the rest of Michiana
- Wrote, tracked and voiced broadcast pieces; wrote digital articles for website
- Collaborated to structure and plan news coverage, edited scripts for broadcast and articles for website
- Updated website and homepage throughout the day with latest local and statewide stories
- Hosted All Things Considered live on Thursdays and Fridays; served as fill-in host for Morning Edition

National Public Radio, Washington, D.C.

Diversity Assistant

March – May 2021

Diversity Intern

June – September 2020

- Managed NPR's Diverse Sources Database, a public resource helping journalists find diverse sources
- Researched and interviewed potential sources and wrote and published WordPress blog posts
- Wrote and sent out Source of the Week email newsletter featuring this week's source
- Ran the Source of the Week Twitter account
- Helped launch new, redesigned Diverse Sources Database website in April 2021

CalMatters, Sacramento, California

Editorial Intern

January – March 2020

- Covered how California state government affects the lives of ordinary people as part of the CalMatters team, with a specific focus on housing and transportation
- Pitched and reported two digital features with data-driven infographics, one on AB 1350 which would make public transit free to anyone 18 and under and the other on SB 1079 which would impose a home vacancy tax
- Pitched, reported and edited an audio version of the AB 1350 feature for broadcast with 89.3 KPCC
- Edited and produced Gimme Shelter, the CalMatters housing podcast

90.5 WESA, Pittsburgh, Pennsylvania

Newsroom Intern

June – August 2018

- Covered a wide variety of stories around Pittsburgh as a general assignment reporter
- Pitched and reported two features — one on air quality and another on the supposed monopoly of a local grocery store — and three 90 second mini-features for the ongoing Pittsburgh Tech Report series
- Edited audio for broadcast and photos and videos for online, ran tape syncs

Education:

Northwestern University – Medill School of Journalism, Evanston, Illinois

- Bachelor of Science in Journalism with a history double major
- Study abroad at the University of Hong Kong, Hong Kong

Graduated in June 2020

August – December 2018

Skills:

- Adobe Audition, InDesign, Premiere and Photoshop; ENCO; Grove; MailChimp; WordPress; Microsoft Office
- Tape syncs; board operations; audio editing; photography; social media management